

Call for Papers

Conexión

GLOBALIZATION AND COMMUNICATION IN PANDEMIC TIMES

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Deadline for submission: May 31, 2021

For this special issue we propose the title Globalization and Communication in Pandemic Times. The issue editors are professors/researchers Talía Dajes, PhD (University of Utah), Jorge Illa Boris, MA (Universidad Peruana de Ciencias Aplicadas), and Bruno Rivas Frías, MA (Pontificia Universidad Católica del Perú).

We invite article submissions for the sixteenth issue of *Conexión*, the academic journal published by the Department of Communication of the Pontificia Universidad Católica del Perú.

The COVID-19 pandemic has, once again, called into question the relevance of specific processes related to globalization. In order to prevent the virus from spreading, countries around the world have been forced to close down their borders and restrict the economic and migratory flow that, until now, had been the engine of contemporary globalized development. However, despite the fact that several of globalization's manifestations were essentially paralyzed, communication, and most of its related processes, remained in force. Citizens around the world were still able to perform their work duties, communicate with each other, and educate and entertain themselves thanks to the tools made available by the Information Revolution. During the confinement stage, what Manuel Castells termed the "network society" has been more present than ever, allowing for communication to be sustained.

In this issue, we seek to identify the ways in which the tools of globalization facilitated the flow of communication between people, and to what extent, as individuals continued to adapt to the context of the COVID19 pandemic. Unlike other historical periods, the technological advances resulting from globalization enabled citizens worldwide to continue disseminating messages on a mass level from a variety of platforms, thus overcoming at least some of the restrictions governments implemented to alleviate the public health crisis unleashed by the disease. The myriad communicative expressions developed throughout the period of the pandemic range from podcasts that made it possible for journalists to keep their audiences informed about the global fight being waged to defeat the virus; to streamable shows that allowed viewers around the world to relieve the stress brought on by confinement; to educational videos uploaded to YouTube by teachers so that students could learn at home.

This context, however, also highlighted the inequalities that technological globalization has produced. From those who ended up being excluded from educational processes, to workers

who became victims of work overload and precarious employment, or those unable to access government aid. After confinement measures have been eased or completely lifted, it is important to acknowledge the role that different communications-related industries had in maintaining a network, built by globalization, in which not everyone is inherently included.

With this special issue we strive to contribute to a broader discussion on the dynamics of globalization within diverse communicative expressions during the period of crisis generated by the COVID19 pandemic. To this end, we suggest the following lines of inquiry:

- The creation of pandemic-inspired virtual content
- The increase in use of digital social networks to overcome confinement conditions
- The expansion of digital entertainment offerings during the crisis
- The reduction or loss of public spaces related to mass communication
- The growth of online education
- Political communication in the time of the pandemic
- E-commerce, applications, and delivery services as employment alternatives
- The proliferation of fake news during the pandemic
- Precarization of work as a consequence of the pandemic
- The consequences of teleworking in the “new normal”
- Inequalities in access to public aid
- Benefits for large companies in order to maintain the global system

This list in no way seeks to limit or exclude other proposals framed within the main topic of globalization and communication in pandemic times. We accept unpublished and original articles in English or Spanish. The period for article reception begins on November 2, 2020 and ends on May 31, 2021. All articles will be submitted to a peer review process and those accepted will be published in issue 16 of *Conexión*, scheduled for December 2021.

For the submission of articles, consult the rules at the following links:

→ [Rules for authors](#)

→ [Rules for images](#)

For questions regarding publication guidelines for this issue please contact Talía Dajes (t.dajes@utah.edu), Jorge Illa Boris (jorgeillab@gmail.com), and Bruno Rivas Frías (bruno.rivas@pucp.pe) editors of special issue 16 of *Conexión* (with cc to epasapera@pucp.pe).

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